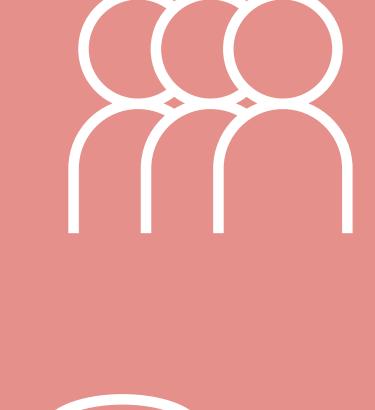
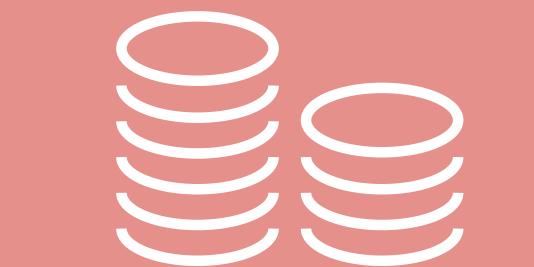




Reimagining Wealth

Reimagining Wealth is an educational R programme for wealth holders who dream of playing an active role in building a reparative, redistributive 🤝 and regenerative world.











Why?

Because one or more of the following is true for you:

- You feel uncomfortable with your/your family's level of wealth or about how it was made;
- You feel uneasy about how your money is managed and the advice around you;
- You have a sense that your investments may be harming the planet or that they are not doing the good they could;
- You feel strongly about citizenship and want a positive rather than avoidant relationship with tax;
- You feel exhausted: doing the 'right thing' feels like a constant and impossible negotiation with the world around you.

What will you leave our programme with?

- A deep understanding of the role of wealth in the global economy;
- A vision for what alternative models are possible;
- Clarity over the options you have around your current/future wealth;
- Deep reflection on your own psychological relationship with wealth;
- A community of peers to offer a lifetime of support on that journey.



Individual and family wealth holders can either be the greatest drivers of or the greatest detractors from an economy that is regenerative and redistributive. Their actions will help prevent or help create a society that is both more just and more healthy. The Reimagining Wealth programme is an opportunity to sit with peers, facilitators and some of the world's most esteemed thought-leaders on this subject and explore routes to a better society.

Opposing Forces

Many wealth holders have a strong social values which they seek to employ in the stewardship of their wealth but their efforts can be hindered by family dynamics, their advisors or their own confidence to boldly navigate the system.

The wealth advisory industry is a system that is rewarded through wealth preservation and growth, where financial returns and control outweigh any commitment to a better society or a healthier planet.

To overcome this norm we need to better understand why things are they way they are – the incentive structures, psychological barriers and vested interests that make alignment so much more difficult.

Time for Change

If this resonates with you, you are not alone.

If desire to contribute to a fair and just society but find challenge after challenge on your path to living your values, then this is the programme for you.

We are here to tell you there is another way, to support your journey along the road less travelled.

As a wealth holder with strong social values, we are giving you an opportunity to awaken yourself to a unique kind of civic consciousness and offering you the tools to act on it.

Our programme will empower you to use your wealth to challenge economic dysfunction and participate as an active citizen while supporting you to navigate family dynamics, your advisors and even your own fears that push you to preserve and accumulate.



The programme lasts over the course of three months.

It is made up of online group sessions, some in attendance of expert speakers, some focusing on being in community with your cohort as well as individual space for supported reflection aside of these group sessions.

Our purpose will be to support you to get your foundations right, debunk myths, and absorb new perspectives. You will reflect on how you might go about rewriting your own wealth narrative and become part of a vanguard of progressive changemakers.

Experts including leading economists, activists, historians, community organisers and philosophers will provide thought provoking substantive material for your sessions. Facilitators will guide you through challenging discussion and reflection.

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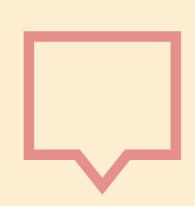
Previous Speaker





"Homo sapiens, it turns out, is the most cooperative species on the planet, outperforming ants, hyenas, and even the naked mole-rat when it comes to living alongside those who are beyond our next of kin."

"For over 70 years economics has been fixated on GDP, or national output, as its primary measure of progress. That fixation has been used to justify extreme inequalities of income and wealth coupled with unprecedented destruction of the living world. For the twentyfirst century a far bigger goal is needed: meeting the human rights of every person within the means of our life-giving planet."



"We need a new economic model – one that works for people and our planet. The new economy must be rooted in a thriving and healthy environment, in which a green transition is seen as the priority because climate change and the damage to our environment is now the biggest threat to economic justice we face.

It must deliver better and more equal living standards in which the basics for a decent quality of life – minimum income, housing, health and social care, childcare and education – are guaranteed for all and provided communally."

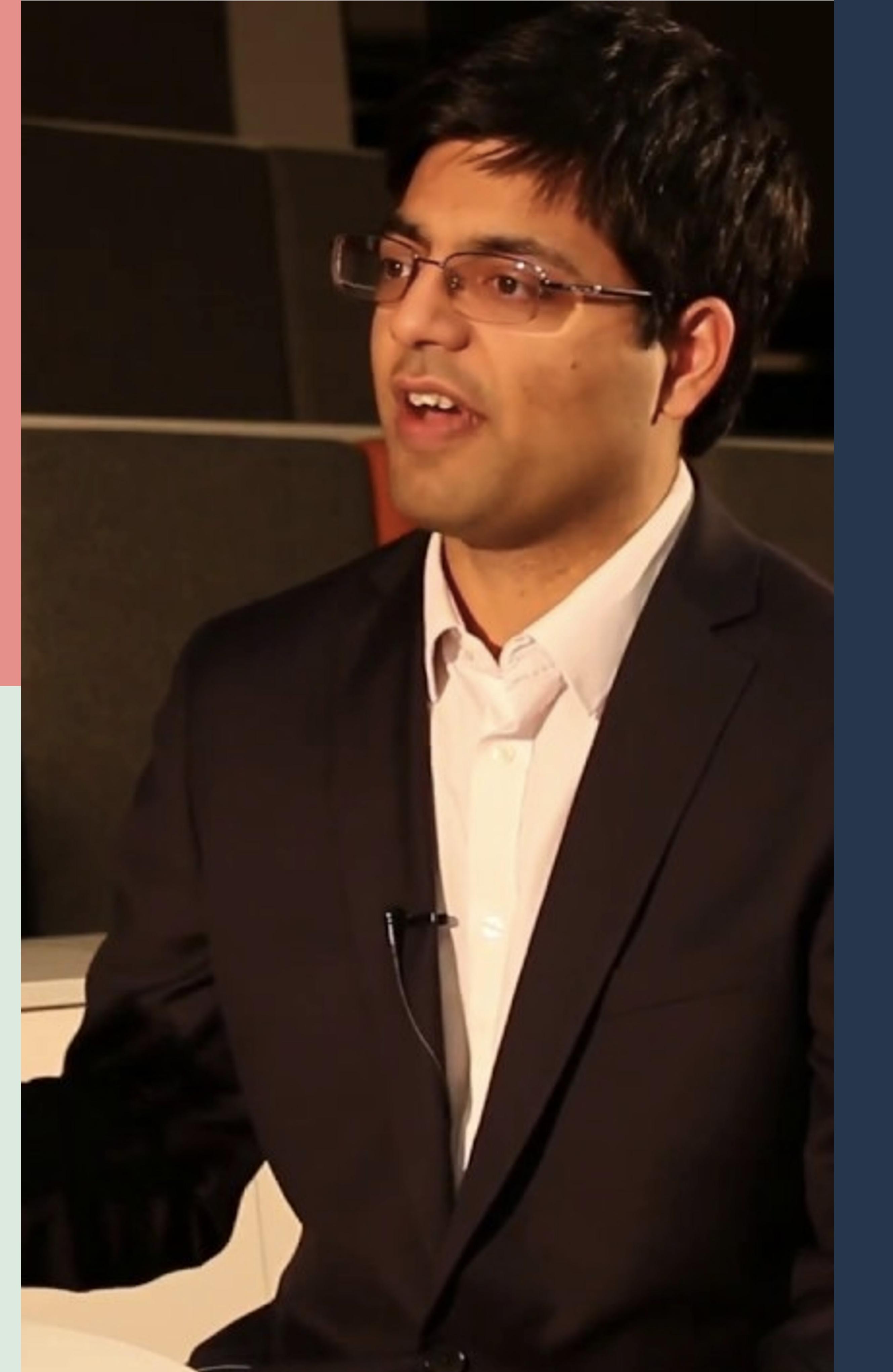


Miatta Fahnbulleh

Recent Speaker

Anun Advani

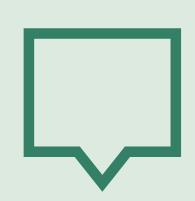
Recent Speaker





"The argument against a wealth tax is essentially the case against any change tax ever: "deserving" losers... A one-off wealth tax would "work, raise significant revenue, and be fairer and more efficient than the alternatives"

We're often told that the only way to to raise serious tax revenue is from income tax, national insurance contributions, or VAT. This simply isn't the case, so it is a political choice where to get the money from, if and when there are tax rises"



"We've clearly inherited extraordinary legacies from our common ancestors: the gift of the agricultural revolution, medical discoveries and the cities we still live in.

But we've certainly inherited destructive legacies too. Legacies of slavery and colonialism and racism creating deep inequities that must now be repaired. Legacies of economies that are structurally addicted to fossil fuels and endless growth that must now be transformed. So how can we become the good ancestors that future generations deserve?"



Roman Knznanic

Recent Speaker

Kehinde Andrews

Previous Speaker





"The myth of an enlightened Europe spreading truth and progress across the world is so powerful and attractive because it helps us to sleep at night. But global inequality is not an accident, it is by design. It provides the cheap labour and materials that mean we can afford so much for so little. The world can only be as equal as the knowledge it is built upon. The battle to decolonise education is the first step in shaking us out of our progressive delusions and creating the world anew."

Programme Overview

Our programme is emergent and differs each cohort. This allows us to fine tune and adopt it based on attendee feedback. Below is an exemplary overview of our most recent cohort.

We so far ran the programme over three months with weekly 2 hour online sessions. There are usually 2-3 breaks throught the 3 months period.

Example of Programme Sessions:

Pre-Programme Individual Call

- 01 Introduction to Reimagining Wealth
- 02 Wealth & Inequality
- 03 Growth Narratives & Regenerative Economics
- 04 Tax Justice & Ideas of Ownership
- 05 Colonial Legacies, Wealth Accumulation & Intergenerational Justice
- 06 Repair, Collective Healing & Indigenous Perspectives
- 07 Deep Reflection & Learnings (workshop)
- 08 Embodying Progressive Wealth Stewardship (workshop)
- 09 Vision Building and Radical Action (workshop)

Post-Programme Individual Follow-Up

Post-Programme Group Follow-up

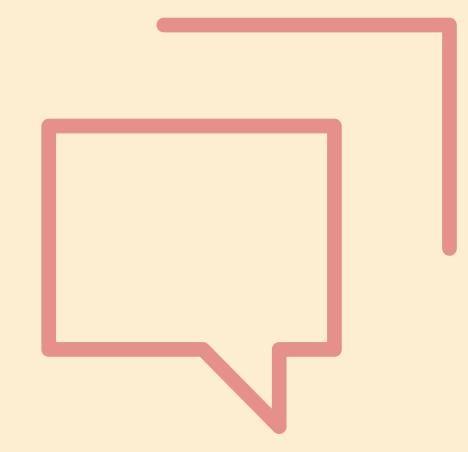
Aside of programme sessions, each participant has access to three individual supported reflection sessions provided by a team of top psychologists, scheduled at your convenience throughout the duration of the course. For further information please see next page.

Programme Support

Beyond your core programme of content sessions you will be give three types of support:

Personal Connection, Advice and Guidance

This normally starts with an in person catch up of your choice: from a walk in the woods or by the coast to coffee or lunch at your favourite spot. This is your chance to spend a few hours together with our programme leaders sharing where you are in your wealth journey and what challenges you face; some of the quality time that modern life disallows. We tend to start and finish the programme with a long walk and encourage mid-point check ins also.



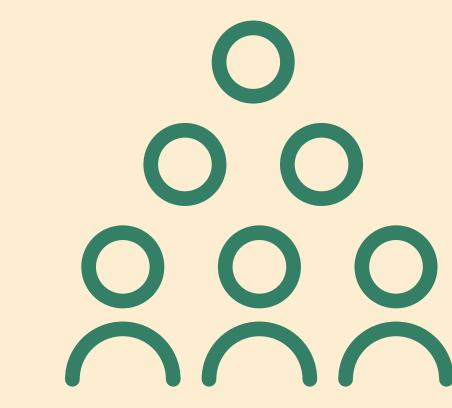
Supported Reflection

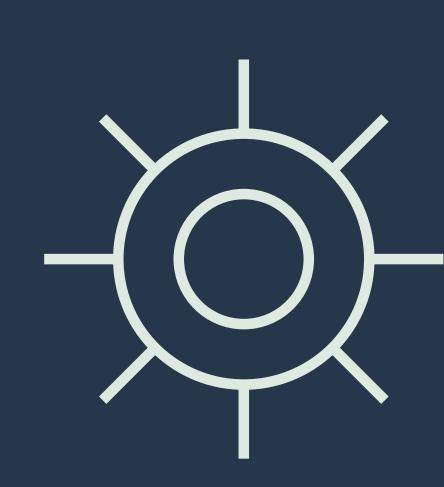
We are working with a team of top psychologists, Xception, who are available for up to three private sessions to help you reflect on what's coming up for you as you go through the content of the programme with a real expert. They are there to support you with their expertise in whatever way is most helpful for you.



Cohort Community

One of the greatest successes of the programme has been seeing cohort members get to know, understand and support each other in community. This is something that we are cultivating both within the programme and indeed into the future beyond it. We facilitate one post programme group session which usually takes place 6-8 months after programme closing.





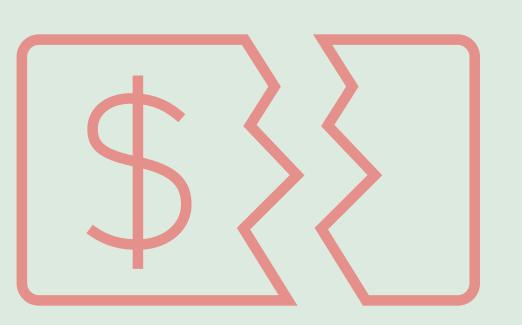
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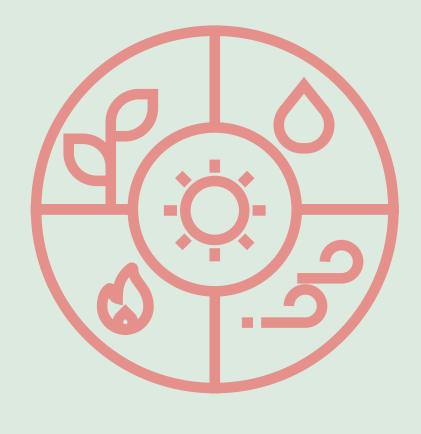
We are facing grave collective challenges today.



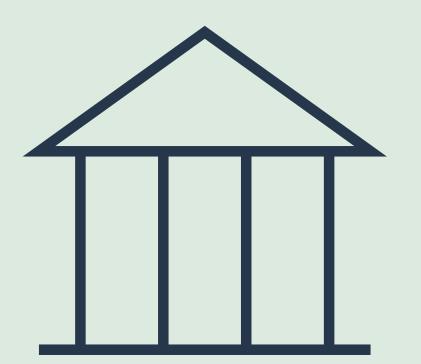
We have encroached on the boundaries of our planet by extracting the earth's resources and amassed capital at the expense of human thriving.



Our economic system is broken and our social contract is under siege.



If we are to attempt reparation and meaningful steps towards a just and sustainable world, we must first begin the important work of exploring our relationship to resources; acknowledging how we are contributing to economic dysfunction and restoring the foundations which underpin a thriving, well society.



Wealth holders are surrounded by norms and advisory structures that drive them to prop up the present. We know that many have the courage and conviction to do something very different, but they will need technical assistance, moral and psychological support, peer support and education to help that journey.

We believe this work can make a difference.

Join the journey

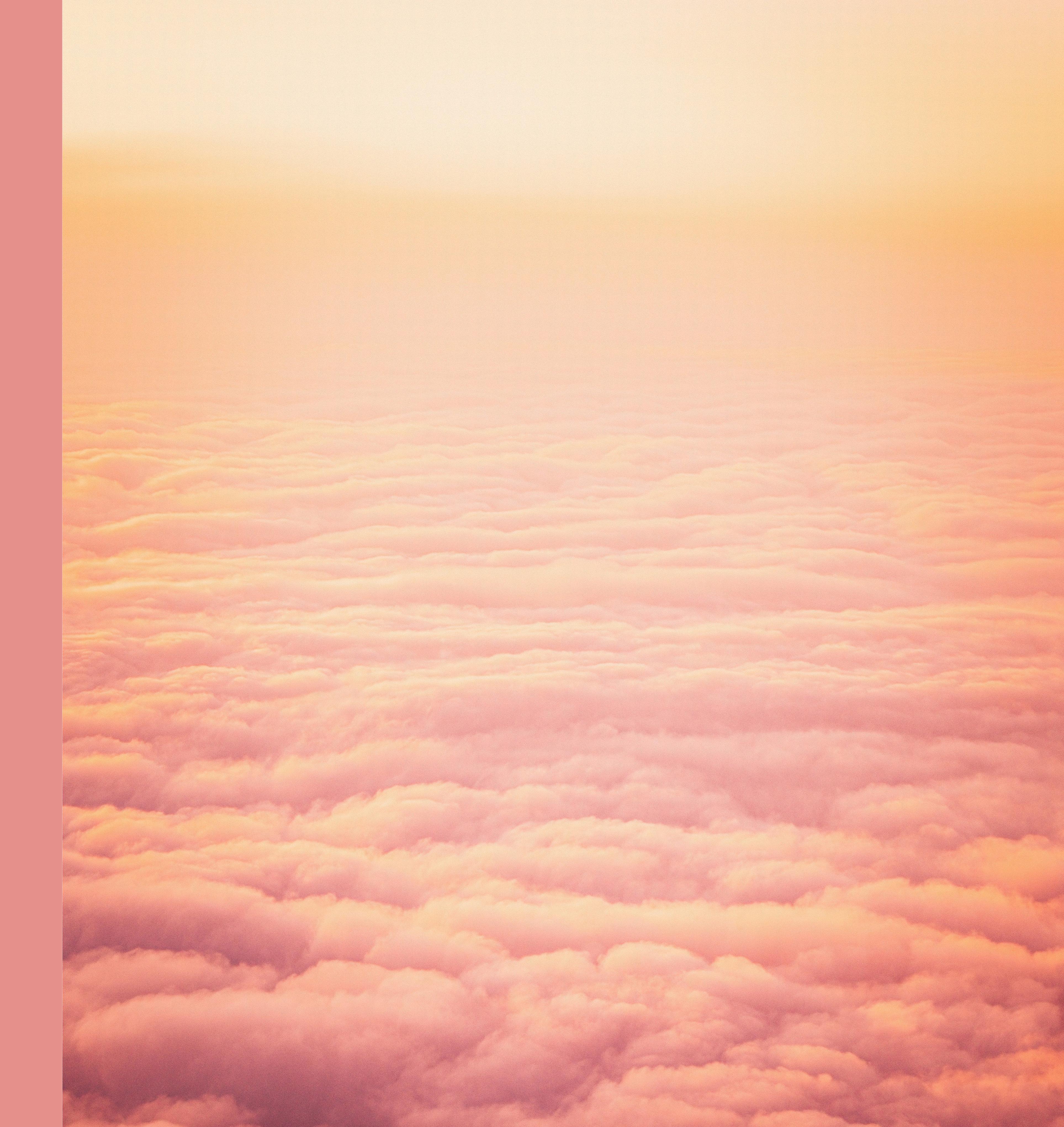
Our next programme will start at the end of 2024. All our cohorts are fully virtual to accommodate particpants outside London and the UK.

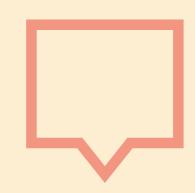
If you like to take part in this upcoming cohort please register your interest via this online form and one of our team members will be in touch with you.

Seats will be reserved to those first registering their interest.

We are a not-for-profit organisation, do not charge high margins and are not paying dividends to shareholders. Our revenue is solely used to finance the work we believe to be important.

Find out more or register your place now by registering your interest here.





I found my way to the Good Ancestor Movement because I feel uncomfortable and uneasy being a wealth-holder in an increasingly unequal society. The re-imagining wealth programme has given me a frame in which to experience my society and my responsibilities as a wealth holder. I have found a path now that feels authentic and meaningful. I recommend this course to any wealth-holder who wants to understand the roots and causes of wealth inequality and how to best tackle them as a society and as an individual.



If you want a single word to describe the programme it would be "Life-changing".



I no longer want my wealth
to contribute to the climate
catastrophe and the extreme
wealth inequality that we are
living with today. The Reimagining
Wealth course has given me a
sense of clarity about what I can
do as a person born into wealth
and privilege, in order to align my
values with how I live my life.



The Reimagining Wealth programme has been truly transformative. Before this programme, I never thought I would find a way to become empowered and excited about being a wealth holder. For the first time in my life, I deeply understand the rationale and practical steps towards wealth redistribution, and feel genuinely hopeful that we can create a new regenerative economy.



About the Good Ancestor Movement...

The Good Ancestor Movement exists to challenge the prevailing wealth management narrative by helping ultra-high net wealth individuals to align their assets with their values.

We support socially driven and historically conscious wealth holders in redistributing their wealth for the benefit of society and the planet instead of preserving and accumulating.

We do this through our Reimagining Wealth programme and through individual consulting with individuals and families ready to transform their wealth practices.

